@LIBNEWS

DLSHSI
DE LA SALLE HEALTH SCIENCES INSTITUTE
Nurturing Life

RPAMDLS welcomes freshmen

Freshman students visit the Library during the annual library orientation

The Library happily welcomed 753 freshman students from the Colleges of Medicine, Nursing and Midwifery, Rehabilitation Sciences, and Medical Radiation Technology in June 2013. Six (6) librarians facilitated the orientation which involved a short video presentation about what the Library could do for its patrons and a walking tour of the building.

Most of the freshmen appreciated the activity, especially the video presented, the information covered and the facility. The librarians also took the opportunity to introduce how the freshmen could use the QR codes to easily connect to the Library.

RPAMDLS hopes that this marks the start of an active partnership in the lifelong learning experience of the newest members of the DLSHSI community.

FROM THE DIRECTOR

As we welcomed a brand new academic year and the renewed opportunity to touch base with our students and faculty members, comes the obligation to continuously question the status quo. I often ask myself "What makes a Library great?" especially in a rapidly changing world of new technologies, shifting economies and information overload. DLSHSI Romeo P. Ariniego MD Library Services is very fortunate to possess the essential ingredients – great patrons, great staff, great collections, and great ideas. Flip the pages of this newsletter to check out the greatness I am referring to.

And as always, I hope you share my enthusiasm and excitement about the future. With everyone's support, the RPAMDLS shall continue to inspire imaginations, satisfy curiosity and provide a comfortable place for learning.

EFREN M. TORRES, JR., MLIS
Director

What's the fuss about QR codes?

What is a QR code? Cheri Dobbs in her article "QR Codes in the Library: "It's Not Your Mother's Barcode!" describes QR code or quick response code as a barcode technology that "provides interactive content in an otherwise static environment." This quirky-looking, black and white square is a two-dimensional barcode that could store a website URL, a contact number, a geographical location, or a plain text. With one quick scan of a QR code, one could easily access a book review of a novel he had been meaning to read. Or watch the latest episode of his favorite manga. Or access the website of an online product catalog for some last-minute holiday shopping.

QR codes are not called "quick" for nothing. You only need a device such as a mobile phone or tablet with a camera, an Internet connection and an application to read the QR code. Open the QR code reader application, scan the QR code and you are immediately and effortlessly directed to the content of the QR code. There's no need to open the Internet browser, manually type the URL or click on any link.

Some might think that the technology is simple. But the applications could be innovative. Individuals and companies are using QR codes in a number of inventive ways to market their products, boost sales or distribute information. For example, a Korean grocery chain used QR codes to expand their consumer reach and increase sales. It put up posters of grocery items with QR codes in public spaces such as subways, allowing Koreans to do their grocery shopping virtually. They scan the QR codes of the grocery items they wish to buy, pay online and have their groceries delivered right at their doorstep. Now that's a smart way to use the technology, right?

QR codes provide a platform to facilitate the exchange of information in a fun and interactive way. Plus it makes the environment greener as it promotes a paperless culture. So the next time you go out, be on the lookout for that quirky-looking, black and white square and get ready to scan away.

Library goes QR-coded

RPAMDLS continues to find ways to reach a broader audience and finds QR codes to be an innovative yet easy approach to achieve this goal. The application of QR codes in the Library was introduced just in time for the start of the new academic year. The Library prepared a series of activities to acquaint the community with the technology.

Librarians introduced the QR codes to freshman students during the library orientation. An exhibit featuring the concept, application and access to QR codes was installed in the lobby of the second level of the Library. QR codes were strategically placed around the Library premises to familiarize the users and to encourage them to access the codes. Codes that direct the user to the Library website and Facebook page have been placed in the Library entrance. Codes are also seen at the shelves giving users quick access to the web OPAC. Furthermore, they are also placed on all floor guides so users could scan to know more about the different library services.

Library extends hours and gives free coffee during exam week

DLSHSI students now have more reasons to spend their study hours at the Library during exam week: extended library hours and free coffee.

Starting first emester, the Medicine Section is extending its library service until 12:00 mn during exam week. Coffee is also served for free on selected nights, only asking students to bring their own mugs to minimize the litter.

Midnight library service and coffee on the house are no big feat; but the Library hopes that these simple initiatives help the students make it through the academic rough. It also seeks to respond to the students' needs in ways other than the traditional.

EXAMS, WE MEET AGAIN.

imgflip.com

DLSHSI observes National Book Week Celebration

RPAMDLS celebrated the 79th National Book Week with the theme "Libraries: Preservers and Promoters of Culture and Arts" on No[...] and hosted several activities to mark the annual event.

A book fair was set up at the Library lobby on November 27-29, 2013 offering a good selection of academic and pleasure reads a[...] National Bookstore was invited as an exhibitor.

Inspired by the famous game 4 Pictures, 1 Word, the Library Trivia Challenge tested the thinking and reasoning skills of the stud[...] guess the common theme from four (4) seemingly unrelated pictures. The challenge ran from November 27-29, 2013.

Faculty members of the College of Medicine and residents were invited to a database training of Up-To-Date, the latest online data[...] the Library, on November 28, 2013 at the Multimedia Section, third level of the library building. Mr. Brianne John Marte, channel pa[...] facilitated the training and showed how to effectively use the database.

The fresh aroma of brewed coffee wafted through the library building lobby on November 27-29, 2013 as students were treated to[...] Library's Twitter account.

A library amnesty program ran on November 27-29, 2013 which relieved all library patrons from fines incurred from books returne[...] borrowing privileges. A total of nineteen (19) patrons availed of the program.

Highlight of the celebration was the soft launching of the "**LIVELOVELIB**" campaign and the Library's Twitter account (**@rpamdli**[...] empower themselves to make informed decisions, to become positive agents of change in society, and to appreciate life better. It [...] Twitter account was set up by the Library to widen its reach and communicate its programs and advocacies to a broader audience u[...] months. Everyone is invited to follow the Library at Twitter.

The Library thanks the DLSHSI community for continuously supporting the National Book Week celebration as it has done in the past years.
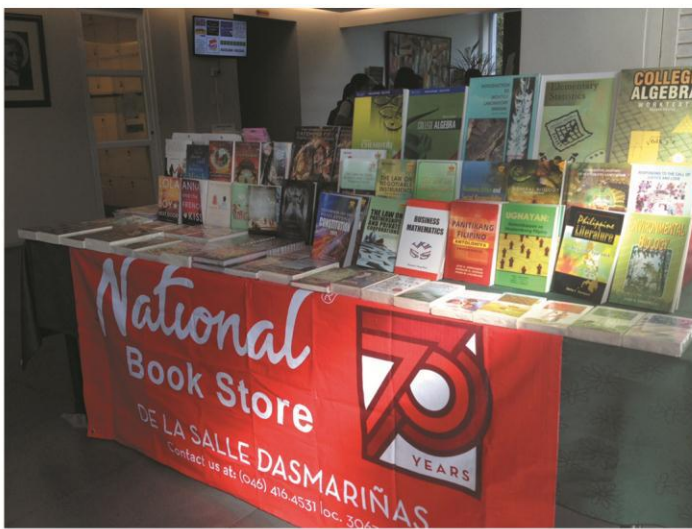
November 27-29, 2013

reasonable prices.

ents as they tried to

base subscribed by
rtner of UpToDate,

free coffee during "Kapihan sa Lib." The "Kapihan" was a simple gesture to ease them from the academic stress and to introduce the

on the said dates. The Library hoped that the program would motivate patrons to return overdue books and maximize their

rary). The campaign encourages people to "live" the library by using the library to educate themselves through information, to
also motivates people to "love" the library by appreciating the value of libraries and promoting reading and literacy. Moreover, a
sing social media. RPAMDLS plans to build up on the new campaign through information dissemination and activities in the coming
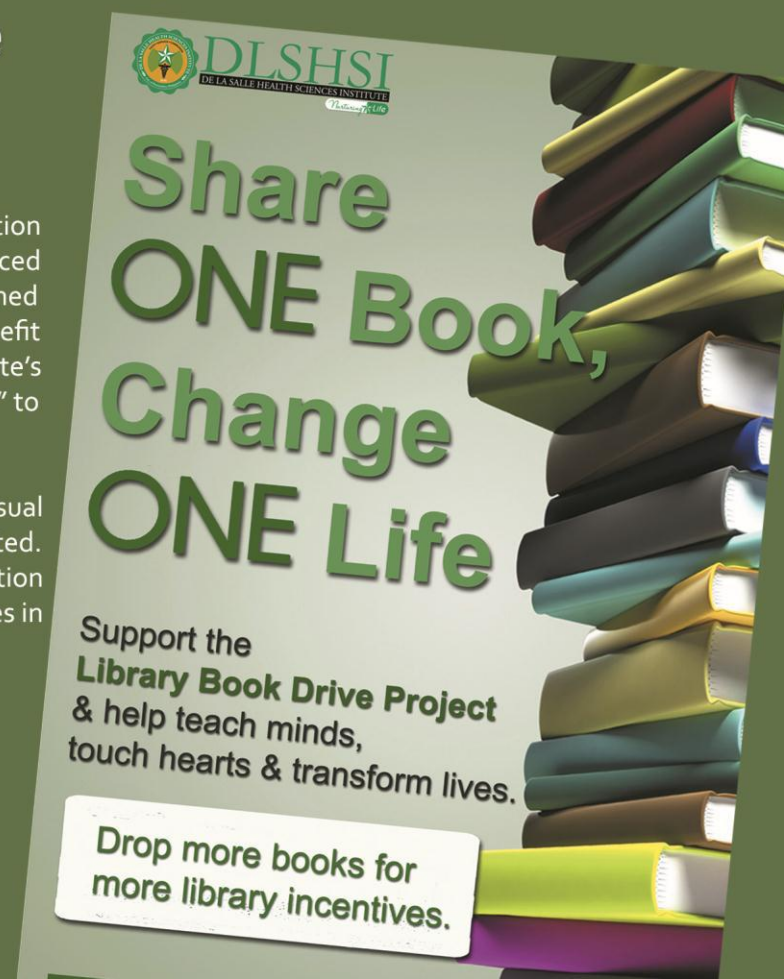
Library launches "Share ONE Book, Change ONE Life" book drive

Help transform one life with one book!

Spearheaded by the Library's Sunshine Committee, a book donation drive dubbed as "Share ONE Book, Change ONE Life" was introduced to the DLSHSI community on November 28, 2013. The project aimed to encourage the DLSHSI community to donate books for the benefit of selected public school libraries. It hoped to extend the Institute's aim of "teaching minds, touching hearts and transforming lives" to other communities through books and literacy.

Reference, fiction and nonfiction books, magazines, and audiovisual resources that are in good condition are much appreciated. Donations may be dropped off at the Periodicals and Theses Section at the third level of the library building. Donors receive incentives in exchange of their generosity.

Everyone is encouraged to support the initiative and help make a difference in one's life through books. For inquiries, please get in touch with Periodicals Librarian Joy M. Perez at the third level of the library building or call at ext. 1486.

UpToDate and Gale/Cengage Database are Library's latest online resources

The Library has recently subscribed to two (2) online resources: UpToDate, an online database resource covering more than 10,000 clinical topics on different medical specialties and Gale/Cengage Database, a collection of academic and reference sources.

Students, faculty, clinicians, and medical practitioners would find UpToDate to be a helpful source of evidence-based clinical decision support. It synthesizes over 450 journals and presents the information in a clear and straightforward manner, making it readily available during point of care. Topics are presented in a user-friendly interface. An outline/table of contents viewing pane allows for easy navigation. Content is searchable and can be printed or emailed. Hyperlinks are also provided for key topics discussed in the body of the article.

UpToDate is searchable through http://www.uptodate.com/contents/search via the DLSHSI network.

Gale/Cengage Database is a gateway to a number of academic and reference sources, such as:
• Academic One File, a source of peer-reviewed, full-text articles from journal and reference sources including the New York Times
• Gale Virtual Reference Library, a collection of encyclopedias and reference texts
• National Geographic Virtual Library, scholarly publications on science, history, technology, the environment, cultures, and more
• Cengage Powerpack, a collection of 35 databases about Nursing and Allied Health, Physical Therapy and Sports Medicine

This database is an excellent source of reference information to complement the academic resources of the Library. Access Gale/Cengage Database by clicking http://infotrac.galegroup.com/itweb/phdlshsi. Access is available via the DLSHSI network.

PAASCU visits DLSHSI to re-accredit BS Nursing program

The Philippine Accrediting Association of Schools, Colleges and Universities (PAASCU) visited DLSHSI on August 5-6, 2013 to re-accredit the Bachelor of Science in Nursing program for Level III.

Accreditation is a reliable and objective tool to ensure quality and maintain standardization in an organization based on the criteria set by an accrediting agency. PAASCU is among the recognized accrediting agencies in the country for education quality. It involves four (4) levels of accreditation, where Level IV is the highest level which grants an institution full autonomy among other benefits. Keen on maintaining quality education and on leading a culture of excellence, DLSHSI regularly submits itself for accreditation by PAASCU.

Ms. Corazon M. Nera, accreditor for Library area and Chair of Board for Librarians, visited RPAMDLS on August 5, 2013 and was welcomed by Library Director Efren M. Torres, Jr. Ms. Nera examined the Library's records to check how well it meets the accreditation requirements. RPAMDLS fully supports the Institute's aim to maintain excellence in the medical and allied health education and aligns its goals and programs to meet these requirements.

Library director and MAHLAP board members present papers at international conference

DLSHSI Library Director and two (2) members of the Medical and Health Librarians Association of the Philippines (MAHLAP) presented their papers during the 5th International Conference on Asia-Pacific Library & Information Education & Practice themed as "Issues and Challenges of the Information Professions in the Digital Age" held at Khon Kaen City, Thailand on July 10-12, 2013.

Efren M. Torres, Jr., RPAMDL's very own director and board member of MAHLAP, discussed the perception of librarians and staff on the impact of technology on the organization and personnel.

Ma. Lindie D. Masalinto, chief librarian at University of Perpetual Help-Dr. Jose G. Tamayo Medical University and president of MAHLAP, presented her paper on the knowledge and attitude of student library users towards information technology in the Philippines.

Joenabie Encanto, librarian at Ateneo School of Medicine and Public Health and vice-president of MAHLAP, presented the purchasing power of medical and health libraries in the Philippines with focus on online databases.

This biennial conference gathered more than 300 librarians, researchers, educators, and managers from more than 19 countries to talk about the current issues and challenges facing library and information science education and practice.

Photos by A-LIEP 2013

LIBRARIANS AND STAFF ON THE GO

⚝ Library Director Efren M. Torres, Jr and Reference Librarian Zipporah M. Dery were delegates to the 5th International Conference on Asia-Pacific Library & Information Education & Practice themed as "Issues and Challenges of the Information Professions in the Digital Age" held at Pullman Khon Kaen Raja Orchid Hotel, Khon Kaen City, Thailand on July 10-12, 2013.

⚝ The Philippine Normal University Library and Information Science Alumni Association (PNULISAA), Inc. hosted "RDA Made Simple: A Training-Workshop" on October 3-4, 2013 at the Learning Commons, De La Salle University, Taft Avenue, Manila. Collection Development Librarian Jennifer P. Ogorda and Cataloging Librarian Raquel P. Samar attended the training.

Photo by PNULISSA

RPAMDLS and General Education Department attend Manila International Book Fair

It is beginning to feel like tradition.

For several years, the Library and the General Education Department team up to attend major book fairs in the metro to acquire new books for the reading pleasure of the library patrons. This year, Cataloging Librarian Raquel P. Samar, Library Assistant Lizette H. Sico and six (6) faculty members of the General Education Department kept their annual custom of attending the Manila International Book Fair held on September 11-15, 2013 at the SMX Convention Center, Mall of Asia Complex, Pasay City. This book fair provided a venue where a wide array of academic and leisure books, multimedia resources and learning objects are brought together under one roof for everyone's indulgence. Library users can expect the shelves at the Allied Health and Reference Section to be stocked up with fresh nonfiction titles for general education subjects as well as fiction reads purchased in this book fair.

If regular attendance to book fairs becomes a tradition, it is one that is good to keep.

Photos by Ms Mary Grace F. Santiaguel

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An online version of the newsletter may be accessed at the Library's Facebook page.